

## Data Cleansing

The Data Cleansing service offered by Saphere is designed to ensure that we understand your specific requirements and deliver high quality data that exactly meets to your needs.

In addition to the technical cleansing service that we perform, for continuity within the data cleansing service, we focus on raising the awareness of data quality and information integrity within the organisation in order to:

- &bull; Make data fit for business use
- &bull; Deliver trusted data for confidence in business decision-making
- &bull; Quantify and unleash the value of our clients' data assets
- &bull; Break the perpetually wasteful cycle of data correction and corruption
- &bull; Provide data quality solutions which prevent the root causes of data defects
- &bull; Develop sustainable relationships which deliver value for our clients and ourselves